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FOR IMMEDIATE RELEASE

Powerline Control Systems, Inc. Hires New Rep Firm *Southeast Security Products has joined the PCS Representative Team*

Northridge, CA (March 19, 2009) – Powerline Control Systems, Inc. (PCS), the inventor of UPB Technology, is excited to announce that Southeast Security Products, a veteran representative group in the Security, Custom Install and Electrical Industry, has joined the PCS Representative Team. They will serve the Florida, Alabama, South and North Carolina, Georgia, Mississippi and Tennessee territories.

"We are delighted to be representing PCS, their lighting control products interface seamlessly with our current product lines making for a synergistic whole home offering" says Roy Nilsen, General Manager of Southeast Security. "Our familiarity and understanding of this unique market – and all of the special niches contained within it – is matched by few organizations" says Nilsen. "The Customer is #1 – Southeast Security Products believes that our customers are our primary concern."

"We are honored to have Southeast Security Products join our PCS Representative Team. They bring years of experience and knowledge to the market, along with a great history of customer training and support" said Michael Hauk, National Sales Manager of Powerline Control Systems, Inc. "I am confident that through Roy's leadership and drive, PCS will continue to grow exponentially."

You may contact Southeast Security Products at: 954.786.5900 or visit www.sesecurityproducts.com.

The PulseWorx product line is sold through a network of dealers and distributors. It is comprised of dimmer switches, keypads, plug-in modules, home controllers, and interface devices, all backed with an industry leading Money-Back Guarantee.

For more information, visit www.PulseWorx.com or call 888.701.9831.

About Powerline Control Systems, Inc.

Powerline Control Systems has been developing and manufacturing top-of-the-line lighting and electrical control devices for the residential and commercial markets in the USA since 1992.

PCS provides a complete range of products under the PulseWorx® brand, such as; keypads, home controllers, dimmers, switches and custom-designed electrical control devices all powered by Universal Powerline Bus (UPB). This patented technology, the latest innovation from the PCS design team, has received numerous awards from both industry organizations and the media, including Product of the Year and *CEPro* magazine's Top 50 Editor's Pick.

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