



FOR IMMEDIATE RELEASE

Powerline Control Systems Announces Strategic Alliance with Visonic

Lighting control manufacturer aligns with home security manufacturer to make systems more compatible for installers

Northridge, Calif. — October 19, 2011 — [Powerline Control Systems, Inc.](#) (PCS), the manufacturer of PulseWorx [lighting controls](#) and [Mi LightStyle](#) for residential and light commercial applications, and the inventor of Universal Powerline Bus® (UPB®) technology is pleased to announce its partnership with [Visonic](#), a leading manufacturer of cutting-edge wireless home security and safety systems.

Visonic's product lines span access control, burglar alarm, control panels, wireless alarm equipment, detection devices, sensors and medical alert systems, all of which are highly compatible with PCS' PulseWorx lighting controls. Installers can now confidently integrate PCS and Visonic products on the same site to offer end-users simple automation.

"Homes are using several different systems that all operate independently and, unfortunately, are not usually integrated," notes Scott Klodowski, director of sales and marketing for PCS. "When two leading companies work together the end-user and installer usually benefit."

"By sharing our technologies and aligning our systems, we've created an alliance in which installers and consumers are the real winners," adds Mark Ingram, president of Visonic, Inc. "Independently, both of our solutions are easy to install and operate, but making them compatible gives confidence to the installer that their entire system will work well."

About Powerline Control Systems, Inc.

Powerline Control Systems has been developing and manufacturing top-of-the-line lighting, and electrical control devices for the residential and commercial markets since 1992. PCS provides a complete range of products under the PulseWorx® brand, including light switches, light dimmers, keypads, touchscreens, configuration software, and a variety of other electrical control devices; powered by the UPB® (Universal Powerline Bus) patented technology, the innovation of the PCS design team. UPB is answering the call for a lower cost, high reliability lighting control system to provide an alternative to expensive proprietary and hardwired systems. For more information on PCS, visit <http://www.pcslighting.com>.

About Visonic

The Visonic Group, founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there. Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading variety of peripherals. Visonic is headquartered in Israel, where it operates a development center and manufacturing plant. Its sales and

marketing subsidiaries in the USA, Germany, UK, Poland and Spain are supplemented by a worldwide network of distributors, serving a growing installed base that spans around 100 countries. For more information visit: www.visonic.com.

Media Contact:

Kyle E. Glass, Public Relations/Marketing Manager

Marketing Matters

Tel: 502-409-5953

Email: kyle@marketingmatters.net

Web: <http://www.marketingmatters.net>